**Prince William County**

**Public Schools**

**Superintendent’s Advisory**

**Council on Instruction**

 Annual Report

***2019-2020 Academic Year***

Adopted by the

Superintendent’s Advisory Council on Instruction

April 2, 2020

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# Introduction

Each year, the Superintendent’s Advisory Council on Instruction (the Council) submits an annual report to the Superintendent of Schools. This report:

* Documents the Council’s activities during the school year
* Provides the Council’s recommendations and views on issues for consideration
* Serves as a source of information for local School Advisory Councils, parent organizations, community groups, and local school administrators.

The annual report is part of the Council’s on-going communication strategy to share Council activities, ideas, and recommendations with the Superintendent, administrators, individual School Advisory Councils, and the community at large.

## Organization of the Council

The Council was established in the Fall of 1996 to promote communication between the Office of Student Learning (previously the Office of Instruction, Office of Student Learning and Accountability) and parent representatives from each of the schools in the Division. The Council provides advice from parents and members of the community on curriculum and instructional program planning to the Division Superintendent. The Council is the only Divisionwide parent advisory body whose membership includes a representative from each school.

Council membership is comprised of:

* A parent or guardian representative from each Prince William County Public School who currently has at least one student enrolled in the school the parent or guardian represents. Throughout the report, the term “parent(s)” shall be construed to mean parent(s) and/or guardian(s).

Council membership **may** also include:

* A representative from each of the other concurrent Prince William County School instructional advisory councils and committees such as Gifted Education, Special Education, and Vocational Education.
* Representatives from business, civic, or other citizen groups of Prince William County. At-large members may or may not have students enrolled in Prince William County Public Schools.

For the 2019-2020 Academic Year, the Council was comprised solely of parent representatives from each of the schools in the Division, with 93 of 99 schools being represented at Council meetings. See Appendix I for a complete membership list.

Council officers are elected by the Council membership. The Council Chair is elected by the general membership and is assisted by five Vice Chairs, (3 from Elementary School, 1 from Middle School, and 1 from High School). The Vice Chairs are elected by the school representatives from their respective levels. The Executive Committee also includes a Secretary elected from the general membership. The Associate Superintendent for Student and Professional Learning serves as the Council’s chief advisor and appoints a member of his/her staff to serve as the Council’s facilitator.

The Associate Superintendent for Student and Professional Learning, the Council’s facilitator, and the Council Chair developed a schedule of meetings for the 2019-2020 Academic Year. See Appendix II for the 2019-2020 Yearly Agenda.

The Council’s bylaws, yearly agenda, meeting agendas, and meeting minutes for the year, as well as presentations from speakers appear on the Council’s webpage on the pwcs.edu website.

## Functions of the Council

The Council has three functions: advisory, oversight, and advocacy. To fulfill these three functions, the Council has the following responsibilities:

* Review the curriculum, instructional programs, and instructional priorities of the Division.
* Provide guidance for improving, expanding, and implementing curriculum and instructional initiatives.
* Communicate information on current programs, new initiatives, and implementation strategies to parents, guardians, students, and organizations within the school community.

The Council accomplishes these responsibilities through the following actions:

* Reviewing the instructional plan of the Office of Student Learning and its proposed implementation.
* Reviewing the School Division budget.
* Reviewing the current curriculum and instructional priorities to aid in the determination of Divisionwide initiatives.
* Evaluating Divisionwide needs and priorities.
* Reviewing strategies for meeting Divisionwide needs and implementing new programs
* Providing information, as needed, on current priorities, new initiatives, and implementation strategies to parents, guardians, students, and other members of organizations within the school community, as well as other advisory groups.
* Fulfilling other responsibilities as requested by the Division Superintendent.

## Guiding Principles

Since its inception in 1996, the Council has adhered to seven guiding principles:

1. The School Division should maintain high academic standards, continuity in applying those standards within every school and to every student, and consistency in implementing standards and initiatives throughout the School Division from kindergarten through grade twelve.
2. For any new curriculum or instructional initiative, there must be a corresponding professional development component.
3. The use of technology should be appropriately incorporated into instruction.
4. Each new curriculum or instructional initiative must include an evaluation component; and, once the initiative has been implemented, there must be a comprehensive, on-going evaluation of its effectiveness.
5. Communication must include listening and responding to achieve a well-informed and involved school community.
6. The School Division should incorporate a streamlined process to collect, store, and exchange information and best practices.
7. The education of all students—regardless of economic condition, disabilities, learning requirements, English proficiency, or cultural and ethnic background—is the duty of all members of the School Division: administrators, faculty, and staff have a joint responsibility to help all students succeed.

# Topics of the Council for the 2019-2020 Academic Year

As representatives from various schools gathered virtually to develop this report, they reflected on the many presentations and conversations that took place during the year. Members of the Council took into consideration the views, priorities, and needs of the individual schools and advisory councils represented. With the unique situation presented to the Council this year, members electronically submitted recommendations for each of the topics covered during the 2019-2020 Academic year including: mental health, the strategic plan, grading, expanded access to recess and movement, curriculum changes, and electronic devices and online safety. The Council discussed communication, but this topic was excluded from the data collection form used to compile this report. The Council noted that increased communication from the Division to stakeholders was the top recommendation across all topics. The Writing Committee reviewed the submitted information, grouped similar items, and collaborated to create a report that reflected the concerns and suggestions from the majority of participating Council members.

## Commendations

The Council wishes to commend the amazing teachers, staff, and administration of our Division for their leadership in providing an outstanding education for our Prince William County students during this unprecedented school closure for the COVID-19 outbreak. The entire Division came together to support the students during a challenging time. The Council wishes to recognize these efforts and express our appreciation for the dedication of so many throughout the Division.

The Council would like to acknowledge specific areas of Division excellence in relation to the topics addressed by the Council this year. The Council urges the continuation of the cited programs and/or policies by the Division, as well as the requisite funding to support such efforts.

The Council would like to highlight:

* Improved communication throughout the Division through the use of The Hub, School Messenger, weekly emails/texts from the schools, effective dissemination of information in crisis situations, the Divisionwide newsletter (The Scoop), and Dr. Walts’ presence on Twitter.
* Technology improvements throughout the Division.
* The increased focus on mental health and additional staffing and funding to support such efforts.
* The multitude and variety of programs, clubs, and activities offered throughout the Division.
* The availability of Specialty Programs with express busing.
* The opportunity for students to avail themselves of Virtual High School.
* Excellence in School Food and Nutrition Programs.
* The addition of the Office of the Ombudsman.

## Best Practices Conference for Parents 2020

On February 13, 2020, the Superintendent’s Advisory Council on Instruction (SACI) hosted parents representing Principal’s Advisory Councils (PACs) and Parent Teacher Organizations (PTOs, as well as PTAs and PTSOs) at Benton Middle School to share successful practices used within their own communities. Highlights from the conference discussions are presented in Appendix III.

## Mental Health

The Supervisor of Elementary Counseling and Related Services and the Administrative Coordinator for School Counseling gave an overview of the mental health curriculum and services offered throughout the Division, including mental health programs for parents and families.

* The Council recommends:
	+ Increasing dissemination of information on mental health resources and programs at all levels, including elementary schools.
	+ Continuing increased support of mental health needs, including the hiring of mental health professionals.
	+ Continuing efforts focused on bullying prevention.

## Strategic Plan

The Director of Accountability and the Supervisor of Strategic Planning and School Improvement presented the framework for the 2021-2025 Strategic Plan which includes the themes of equity, climate and culture, family engagement, and organizational supports. The Council was afforded the opportunity to provide feedback for each of the themes.

* The Council recommends:
	+ Increasing communication about the Strategic Plan and opportunities for input.
	+ Encouraging a strong emphasis on equity throughout the Division.
	+ Providing additional focus on and support for virtual learning opportunities.

***Grading***

The Director of Student Learning provided clarification of revisions to the grading regulation (Regulation 661). This discussion included the difference between formative and summative assessments, reassessment practices, and transparency in grade calculations.

* The Council recommends:
	+ Providing additional communication of the revised grading practices and resources available to help parents better understand the changes and the rationale behind the changes.
	+ Encouraging consistency and transparency on grading practices across all schools, departments, and classes in relation to retakes, rubrics, and formative and summative assessments.
	+ Reviewing classroom testing practices to ensure students have adequate opportunities to demonstrate proficiency of standards so that grades are not determined by one or two test questions.

## Expanded Access to Recess and Movement Opportunities

The Supervisor of Health, Physical Education, and Driver Education provided a presentation highlighting the importance of movement. Information was provided on resources available to increase movement during the school day, including clarification on state mandated elementary recess times.

* The Council recommends:
	+ Expanding recess/mental break opportunities across all school levels, especially in Middle School and High School.
	+ Providing additional resources and support at the elementary level for teachers to use during indoor recess.

## Curriculum Changes

The Director of Student Learning explained the process for adopting changes to the curriculum.

* The Council recommends:
	+ Providing greater transparency of the specified timeframes in the process of curriculum review for each subject.
	+ Communicating to parents the opportunities available for input in the curriculum review and textbook adoption.
	+ Increasing virtual learning opportunities, including the use of instructional videos for students to review when struggling with content or absent.
	+ Implementing an “Exit Interview” for graduating Seniors to gauge educational experiences and provide an opportunity to gather recommendations for future student learning.

## Electronic Devices and Online Safety

The Supervisor of Instructional Technology and the Administrative Coordinator of Instructional Technology presented information on, and the Division’s approach to instruction of, digital citizenship.

* The Council recommends:
	+ Increasing dissemination of information concerning these programs and practices within the Division.

#  “Quick Fix” Suggestions

The Council identified suggestions for low to no cost solutions to simple challenges, or “Quick Fixes.” These are suggestions that would improve the experiences of parents in interacting with the Division.

* Alphabetizing drop down menus on the pwcs.edu website.
* Linking the food menu button on the website to the actual food menus rather than to the food services homepage.
* Making the food menus printable.
* Stressing the importance to all staff to identify which school they represent in text messages sent in order to avoid confusion.
* Providing an overview video about the school Division and how parents can become more involved.
* Communicating all days off, delays, and “Touch Base” conferences on all forms of the school calendar regardless of whether they are Divisionwide or targeted to specific grade levels.
* Including a technology survey of home computer and internet access in the first day of school packets.

# Topics of Interest for the 2020-2021 Academic Year

During the report-writing process, Council members identified possible topics to be discussed during the 2020-2021 Academic Year. The next Council will vote to identify the top topics to be included in the yearly agenda at the first meeting of the 2020-2021 Academic Year.

* Budget
* Communication
* Grading
* Mental Health
* Personnel/Staffing
* School Safety/Discipline
* Technology/Virtual Learning Opportunities

# Appendix I: 2019-2020 Council Membership

## Elected Officers

|  |
| --- |
|  Karen Martin*Chairman* |
| Vanessa Olson*Recording Secretary (Leesylvania ES)* | Lisa Darcy*Elementary School Vice Chair (Swans Creek ES)* |
| Tracy Blake*Elementary School Vice Chair (Minnieville ES)* | Ann Marie White*Elementary School Vice Chair (Occoquan ES)* |
| Michael Kier*Middle School Vice Chair (Reagan MS)* | Doresa Pickett*High School Vice Chair (Osbourn Park HS)* |

## School Representatives and Alternates

### Elementary Schools

|  |  |  |
| --- | --- | --- |
| **School** | **Primary Representative** | **Alternate Representative** |
| Alvey Elementary | Katina Bookard | Mamie Cruse |
| Antietam Elementary | Jessica Yurk |  |
| Ashland Elementary | Melinda East | Aline Mays |
| Bel Air Elementary | Arlene Dennison | Betsi South |
| Belmont Elementary | Brenda Paniagua |  |
| Bennett Elementary | Marlene Moody | Chrissy Simpson |
| Bristow Run Elementary | Stephanie Aspinwall |  |
| Buckland Mills Elementary | Christine Gutermuth | Cat Hart |
| Cedar Point Elementary | Heather Ball | Jessica Alvarez |
| Chris Yung Elementary | Edie Rutz | Vanessa Gibson |
| Covington-Harper | Sharene Melvin |  |
| Coles Elementary | Kathryn Edmond |  |
| Dale City Elementary | Sara Cordona | Mericia Mejia |
| Dumfries Elementary | Dorie Gully | Del Lewis |
| Ellis Elementary | Zurama Alvarez Gomez | Siomara Lopez |
| Enterprise Elementary |  |  |
| Featherstone Elementary | Nuslys Gomez | Yeri Santizo |
| Fitzgerald Elementary |   |   |
| **School** | **Primary Representative** | **Alternate Representative** |
| Glenkirk Elementary | Robert Yarbray | Tracey Hladky |
| Gravely Elementary | Tulip Saad | Ashley Cavossa |
| Haymarket Elementary | Tim Kirkpatrick | Adil Usufzai |
| Henderson Elementary | Leyla Hopkins |  |
| Jenkins Elementary | Candace Miles | Jacquelyn Scott-Bell |
| Pattie Elementary | Gerta Bledsoe | Trisha Helchinger |
| Kerrydale Elementary | Jennifer Dith |  |
| Kilby Elementary | Ana Hernandez | Nkenge Dejesus |
| Kyle Wilson Elementary | Letitia Marsh | Aabram Marsh |
| Lake Ridge Elementary | Sara Thompson |  |
| Leesylvania Elementary | Vanessa Olson | Christina Jenkins |
| Loch Lomond Elementary | Leigh Ellen Baca | Melissa Pasero Rodriguez |
| Marshall Elementary | Katherine Pierret |  |
| Martin Luther King, Jr. Elementary | Gracie Pendleton | Paula Johnson |
| Marumsco Hills Elementary | Kevin Stewart | Natkritta Nathavongsa |
| Mary G. Porter Traditional School | Tracy Stohlman |  |
| Mary Williams Elementary | Stephanie Robinson | Candice Johnson |
| McAuliffe Elementary | Michelle Dawson | Leigh Ann Costello |
| Minnieville Elementary | Tracy Blake | Brian Rust |
| Montclair Elementary | Paula Voith |  |
| Mountain View Elementary | Jennifer Roberts |  |
| Mullen Elementary | Rochelle Brown | Alicia Nious |
| Neabsco Elementary | Zeinab Ahmed | Hela Bejaoui |
| Occoquan Elementary | Tamarra Youngblood | Evgeniya (Jennifer) Nepomnashi |
| Old Bridge Elementary | Jeffrey Borek | Shanna Mead |
| Penn Elementary | Ramanjit Saini | Megan McCourt |
| Pennington Traditional | Emily Baisch | Cara Berger |
| **School** | **Primary Representative** | **Alternate Representative** |
| Piney Branch Elementary | Tracy Houchens |  |
| Potomac View Elementary | Edythe Joppy | Efua Colecraft |
| River Oaks Elementary | Vanhanda Harris | William Nau |
| Rockledge Elementary | Sarah Trevino | Rami Lajin |
| Rosa Parks Elementary | Latoya Marable |  |
| Signal Hill Elementary | Lydia McGrath |  |
| Sinclair Elementary | James Stein | Hubert Nyadroh |
| Springwoods Elementary | Sawsan Elsawalhi |  |
| Sudley Elementary | Daniel Strickland | Matthew Messenger |
| Swans Creek Elementary | Lisa Darcy | Shamina Nooristani |
| T. Clay Wood Elementary | Chad Booher | Jasmine Carpenter |
| Triangle Elementary | Rebecca Emminizer |  |
| Tyler Elementary | Lisa Kobyra | Charles Proffitt |
| Vaughan Elementary | Rachel Felton | Monica Carrillo |
| Victory Elementary | Trisha Vaughn |  |
| West Gate Elementary |  |  |
| Westridge Elementary | Alyson Hall |  |
| Yorkshire Elementary | Sandra Argueta |  |
| Woodbine PreSchool |  |  |

### Middle Schools

|  |  |  |
| --- | --- | --- |
| **School** | **Primary Representative** | **Alternate Representative** |
| Benton Middle | Rana Kahl | Vanessa Olson |
| Beville Middle | Anne Baird | Shannon Williams |
| Bull Run Middle | Jennifer Roberts |  |
| Fred Lynn Middle | Nicole Chamblin |   |
| Gainesville Middle | Rebecca Sledge | Tracy Houchens |
| Graham Park Middle | Sasha Simmons | William Garber |
| Hampton Middle | Amanda Babcock |   |
| **School** | **Primary Representative** | **Alternate Representative** |
| Lake Ridge Middle | Christina Campbell | Andrea Eales |
| Marsteller Middle | Nicole Stewart | Lesley Wark |
| Parkside Middle | Adrianna Berk |  |
| Potomac Middle |  |  |
| Reagan Middle | Pamela Walker | Michael Kier |
| Rippon Middle | Angela McKelvey |  |
| Saunders Middle | Anne Dean | Sarah Maynard |
| Stonewall Middle | Emil El-Ayazra | Adam Garrity |
| Woodbridge Middle | Valerie Tolan | Maria Rodriguez |
| Mary G Porter Traditional- Secondary | Joey Miranda | Erin Thomas |

### High Schools

|  |  |  |
| --- | --- | --- |
| **School** | **Primary Representative** | **Alternate Representative** |
| Battlefield High | Fiona Barshow | Stephanie Joumas |
| Brentsville District High | Lee Brosius |  |
| Charles Colgan Sr. High | Sally Buie | Rana Kahl |
| Forest Park High | Julett Denton | Vanessa Olson |
| Freedom High | Pauline Dickey | Angela Piscitelli |
| Gar-Field High | Michael Petruzzi |  |
| Hylton High | Tara Houston | Antoinette Arnoe |
| Osbourn Park High | Doresa Pickett | Jennifer Shepard |
| Patriot High | Sarah Flores | Linda Ashpole |
| Potomac High | Dianne Mack | Kathleen Satchell |
| Stonewall Jackson High  | Saifuz Zaman | Michael Kim |
| Woodbridge High | Stephanie Martin | Sadie Jones Barrera |
| Governors School at Innovation Park | Pia Edwards | David Ondrejko |
| Independence Non Traditional  |  |  |
| PACE West | Alison Swanson | Carey Brown Vrooman |

## Representatives from Other Advisory Councils—None.

## At-Large Representatives—None.

# Appendix II: 2019-2020 Yearly Agenda

SUPERINTENDENT’S ADVISORY COUNCIL ON INSTRUCTION

2019-2020 Yearly Agenda

Kelly Leadership Center, Room 1101

**October 10, 2019** **Welcome Address to the Council**

Dr. Steven L. Walts, Superintendent of Schools

**Ombudsman Introduction**

**November 14, 2019** **Presentation:** **Mental Health**

Dr. Deborah Ransom, Supervisory of Elementary Counseling and Related Services

 Ms. Anne Henry, Administrative Coordinator for School Counseling

 **Presentation: Strategic Plan Development**

Dr. Jennifer Cassata, Director of Accountability

Dr. Sheila Huckestein, Supervisor of Strategic Planning and School Improvement

**Update 1: Advisory Councils**

Ms. Christie Taylor, Director of Professional Learning

**Council Orientation**

**Work Session 1: Grading**

**December 12, 2020 Presentation: Communications**

Ms. AJ Phillips, Director of Information Technology Services

Ms. Diana Gulotta, Director of Communication Services

**Presentation: Grading**

Mr.Ken Bassett, Director of Student Learning

**Work Session 2: Recess and Movement**

**January 9, 2020 Presentation: Recess and Movement**

Mrs. Emily Utter, Supervisor of Health, Physical Education, and Driver Education

 **Update 2: Curriculum Changes**

Mr. Ken Bassett, Director of Student Learning

 **Preparation for Best Practices Conference**

**February 13, 2020 Best Practices Conference for Parents**

Benton Middle School

**March 12, 2020** **Virtual Meeting**

 **Presentation: Electronic Devices and Online Safety**

Ms. Diane Harazin, Supervisor of Instructional Technology

 Mr. Tim Cruz, Coordinator of Instructional Technology

**Topic Selection for Annual Report (By submission)**

**April 2, 2020 Virtual Meeting**

 **Report Adoption**

 **Elections**

 **End of Year Survey**

**Appendix III: Highlights from the Best Practices Conference for Parents 2020**

On February 13, 2020, parent representatives met at Benton Middle School to discuss programs and practices throughout the Division that were deemed Best Practices. The Conference consisted of two breakout sessions. The first breakout session consisted of discussions on advisory councils or fundraising. The second breakout session included discussions on school enrichment activities, business partnerships, or parental and community engagement. The following is a summary of the notes taken in each session.

**Advisory Councils- Primary (PreK-5th)**

* Food available
* Combine or tag along with another event
* Put a slide in classroom Back to School Night slideshows- get the word out
* Text/Email Blast
* Put on the Marquee with dates. Be sure parents know it is open
* Translators available for meetings in needed areas (Bilingual parents or staff members)
* Lots of variety in meetings- monthly or quarterly, evenings/afternoons, on teacher workdays
* Put out feelers for topics before meetings, then chairman/principal approve agenda before meeting
* Provide a kid area, let parents know feelings on kid attendances
* Put time in agenda for teacher talk, principal talk, community school
* Positive things in the school
* Open share topics come from community
* Student Council participation- 5th grade on up
* Have representation from subdivisions or communities or do representatives by grade level. Sometimes a community can have a representative that is from another community, such as from feeder schools.
* Crete an email for PAC for parents to email concerns
* Post minutes from meetings

**Advisory Councils- Secondary (6-12th)**

* Good Councils-
	+ Get information from Administration
	+ Cover kudos and good news, not just problems
	+ Guest Speakers
	+ Get feedback from members, ideas, thoughts
	+ Address rumors, issues, and concerns, including those brought up at the meeting
* Recruiting-
	+ New parent orientation
	+ Back to School Night
	+ Have principal publish dates and topics
	+ Personal phone calls to invite parents

Critical to successful advisory council is a principal open to input, allows for open discussion

**Fundraising (PreK-5th)**

* Fall Festival- charge vendors, have a bounce house entry fee
* Bake Sale
* Fun Run/Color Run
* Boosterthon
* Partner with other schools
* Sponsors with businesses- restaurants, dentists
* Ring, American Girl, TKD
* Chuck E Cheese- 20%
* Chipotle 33%
* Gameboard Night
* Popcorn Friday
* Basket Raffles
* Facebook Page for the PTO/PTA
* School Dance
* Pictures
* Holiday Shop (Penguin Patch)
* PWCPTO/PTA Ideashare – Facebook Page

**Fundraising (6th-12th)**

* Saunders Middle School- Bingo Night, donated baskets (themed), pre ordered food for sale, parent involvement for donations, Sign Up Genius to keep organized. Check to see who in school owns business
* Woodbridge Middle- Chili Cook off. Entry fee covers spoon. Raffles- Parent and business donations. Sign Up Genius. Music and Dancing, games
* Benton- Making tracks for technology. Painted paw print on the wall. Parents help paint. Options for paw locations
* Forest Park- Accepts cards for payments. Parents are charged the surcharge fee.
* Colgan- sells ornaments-color changes by year. Spring dance with souvenirs, yard signs for graduation, sign up genius for food and drink donations
* Osborn Park- Online PTO meetings
* Brentsville – Santa breakfast workshop before parade, academic booster club, money, spring art show at a restaurant. Student art, purchase tickets that includes lunch. Auction off parking, front graduation seats, football packages

**School Enrichment Activities (PreK-5th)**

* Robotics
* Girls on the Run
* Chorus
* Teacher vs parent led activities
* Drama
* Yoga
* Coding
* Activities offered by grade
* Books and Basketball- 30 minutes reading/homework and then 30 minutes of basketball skill
* Chess Club
* Partnerships with other organizations (ie. Dominion Women- ODU Links)
* Art Club
* SPARK- provides grants
* PTO sponsorships of before/after programs
* Rockridge 101- educated parents on activities and find possible volunteers
* Counselor led groups for boys and girls
* Organizations come in and provide activities (ex. soccer) and charge parents
* Dad Breakfasts/Muffins w/Mom
* Gardening Club
* Math 24

**School Enrichment Activities (6-12th)**

* PWCS Webpage
* Mentoring- Establishing Portfolio and Resume
* Naviance- A tool to connect students to colleges and technical schools. Allows students to create a portfolio
* Woodbridge Middle- Same Gender Program, Peer Observations, Scheduling Workshops- Parent involvement in creating student schedules
* Funneling to Focusing- a teaching technique, helps teachers ask questions that get students to want to learn more by asking questions that foster creatives thoughts from students
* Marstellar Middle School- Academic Boot Camps, Academic Community Engagement Activities
* Pennington- Consolidated Club Sign Ups- to help communicate how to join clubs, when/where clubs start and end
* Survey Monkey to post club schedules
* Activity buses- encourage your school principal to finance if possible
* Woodbridge Middle- Visa Card Program
* Student Led Conferences
* Seminoles of the Month- rewarding student character

**Business Partnerships**

* Get a 501(c)(3) Tax Exempt Number
* Identify your purpose and ask
* Use Social Media- messages, boards
* Title 1- some guidance and other staff ask.
* Kohls Cares- a volunteer program where Kohls has employees volunteer
* Walmart
* Target
* Elite Island Resorts
* Foundations
* In-kind giving

**Parental and Community Engagement**

* Get people in the door- Food, Friends, Incentives (raffles, etc), parent camps, make people feel useful.
* Hang out in the pick-up line and talk to families
* Meet and learn in the community. Not an official school function but families meet somewhere in the community
* Email group
* Support group for volunteers
* Offer translation services with headsets
* Offer Babysitting
* Training session
* Make it a comfortable space
* Make personal connections- don’t just email, but call
* Create specific and time limited opportunities
* Look for creative options to engage non-English speakers
* Do a PDSA (Plan, Do, Study, Act) to assess what your school’s needs are
* Educate families about engagement- what is involved, the benefits
* Parent Liaison- someone whose job is to communicate with parents
* Middle and High Schools- makes sure parents know what opportunities exist. Many parents feel that they are not wanted in middle school
* Watch Dog Program- Program that encourages fathers and other male figures to volunteer in the school. Advertise in both the fall and the spring. Offer participants half day options